



FABIAN GEYRHALTER BIO

Born in Vienna, Austria, Brand Strategist and Creative Director Fabian Geyrhalter is a prolific author and speaker on the subject of branding. He is the Founder and Principal of Los Angeles-based brand consultancy *FINIEN*, where he works hands-on with startups of any size and age on crafting strategic, verbal, and visual brand clarity. His client list includes *Match*, *Honeywell*, *Randstad*, *Warner Brothers*, and *Goodwill*.

From his private, one-day *Resonaid* brand platform workshops to his *Hitting The Mark* podcast about the intersection of brand clarity and startup success, Geyrhalter is in a constant stimulation cycle. He is also a sought-after speaker who enjoys traveling the world to deliver keynotes in which he shares his actionable brand advice with entrepreneurs, business leaders, and marketers alike.

He is a columnist for *Forbes* and his words appeared in the likes of *Inc*, *The Los Angeles Times*, *The Washington Post*, and *Entrepreneur*. Fabian Geyrhalter is a graduate of *ArtCenter College of Design*, a distinguished *Global 100* mentor at the *Founder Institute*, and he has held adjunct professor positions at *USC* and *ArtCenter*.